

COB Lion Pride #BestInClass

Our Century as Lions – Scholarship & Internship Banquet

Our Century as Lions – Through the Decades! The College of Business at A&M-Commerce celebrated academic excellence and professional partnerships on Friday, December 1st at our 2017 Scholarship and Internship Awards Banquet. The event, organized by the COB Engagement Committee, featured Dr. Dale Funderburk as the keynote speaker and honored his 50 years of service to East Texas State University and A&M-Commerce. In attendance were student scholarship recipients, student interns, scholarship donors, employers, and many College of Business alumni. A huge thank you to our sponsors – without you, the night would not have been possible! And those of you that generously bid as part of our silent and live auctions, too! There are so many of you that were benevolent, I've included an overview page at the end of the newsletter – we appreciate you more than we can say!



Tailgate for NCAA National Semifinal Playoffs!

Don't worry if you missed the College of Business tailgating festivities this year - you get one more chance! Stop by and say hello at the College of Business tailgating tent this Saturday between 11am – 1:30pm. It won't be fancy, but it will be a chance to visit and share in the excitement of the 2017 NCAA Division II National Semifinal Football Playoff game. The Lions will be taking on the Harding Bisons; kick-off is at 2:30pm. More information related to the game can be found [here](#). We hope to see you at the tent!



Dr. Mildred Golden Pryor Named Regents Professor

Professor of Management Dr. Mildred Golden Pryor was recently established as a Regents Professor by The Texas A&M University System Board of Regents for 2016-2017. The award recognizes employees who have made exemplary contributions to their university or agency and to the people of Texas. Dr. Pryor is a member of the Editorial Review Board of the Academy of Strategic Management Journal and has received a number of teaching and research awards including 2012, 2011, and 2010 Texas A&M University System Teaching Excellence Awards, the 2006 Paul W. Barrus Distinguished Faculty Senate Award for Teaching, the H.M. Lafferty Distinguished Faculty Award for Scholarship and Creative Activity (TAMUC) and the Provost Award for Research & Creative Activity. Dr. Pryor has 18 years-experience in management positions and has a long history of pursuing excellence in all of her endeavors. Please join me in congratulating Dr. Pryor! She truly epitomizes the Regents Professorship; she has made exemplary contributions to this institution and represents the very best among our faculty. I am proud to have her as a colleague and member of the College of Business team!



Annual COB Pancake Breakfast Engages TAMUC Faculty & Staff

Engagement is an essential part of any successful organization. Connecting with students, the university community, and the business community is not only our job, but it can also be a lot of fun! High on my list of enjoyable experiences to date was the annual College of Business Holiday Pancake Breakfast we hosted on December 1. I was thrilled to learn that the College of Business is known for kicking off the holiday season across campus by inviting faculty and staff from all programs to come and share breakfast with us. Nobody makes pancakes like the COB!



Brittany Thomas & Stacy Roberts serve as our master batter chefs



Drs. Frannie Miller, Asli Ogunc, Robert Rankin, and Chris Myers enjoy the occasion.



Lacey Henderson shows off her flipping prowess!



Belinda Benson & Tammie Bellotte – the Event Masterminds



Have a question but don't know who to ask?
Email: COBInfo@tamuc.edu

College of Business Students are #BestInClass



Meet Jaryn and Jaslyn Wacker; two superb athletes, exceptional scholars, and College of Business students! Twin sisters Jaryn and Jaslyn have both earned Academic All-District accolades, advancing them to the Academic All-America ballot. This is the first time in six years that Lion volleyball has been represented on the Academic All-District team. If you missed the announcement, see it [here](#).

Economics & Finance Department Hosts Financial Planning Day

The Economics & Finance Department held the 2nd Annual Financial Planning Day on Friday, November 10, 2017. The theme was *bridging the Gap between Students and Professionals*, which provided a platform for students to learn more about the profession of personal financial planning. In addition to the benefits for the students, professionals interviewed students to fill potential Internship needs and networked with the program's high-quality students. Professionals also gained continuing education credits offered at the event. The event was held at the Universities Center; in addition to students, participants from Quest Capital Management, Guaranty Bank, Your Ricker Life, Less Financial Corporation, Vanguard, Guiding Wealth, Fidelity Investments, Texas A&M College Station, and Texas Tech University attended.



Impact through Scholarship...World Class Faculty

- Atinc, G. and Taneja, S. (2018). Why Do Applicants Leave Recruitment Websites Without Submitting and Application? *The Journal of Applied Management and Entrepreneurship*. 23(1): 83-92
- Ewing, B. Gormus, A., & Soytaş, U. (in press). Emerging Market Mutual Funds and Energy Prices. *Energy Markets Finance and Trade*
- Gormus, A., Nazlioglu, & Soytaş, U. (in press). High Yield Bond and Energy Markets. *Energy Economics*
- Guenter, H., Gardner, W. L., McCauley, K. D., Randolph-Seng, B., & Prabhu, P. V. (in press). Shared authentic leadership in scientific research teams: Role of shared mental models, trust, and coordination. *Small Group Research*
- Hoe, C., Yan Z.Y., & Bensoussan, A. (in-press). Technical Note: The Impact of Competitive Advantage on the Investment Timing in the Stackelberg Leader-Follower Game. *Engineering Economist*
- Jared Pickens completed co-chairing the Financial Literacy Advisory Committee with the Texas Higher Education Coordinating Board (THECB). He was selected after a recommendation and interview process.
- Kessler, S. R., Mahoney, K. T., Randolph-Seng, B., Martinko, M. J., & Spector, P. (in press). The effects of attribution style and stakeholder role on blame for the Deepwater Horizon Oil Spill. *Business & Society*
- Martinko, M. J., Randolph-Seng, B., Shen, W., Brees, J. R., Mahoney, K. T., & Kessler, S. R. (in press). An examination of the influence of implicit theories, attribution styles, and performance cues on questionnaire measures of leadership. *Journal of Leadership & Organizational Studies*.
- Robert Rankin's case, "Higher Degrees of an Ethical Dilemma" was awarded 2nd Place at the *IECJ Fall Ethics* case competition.
- Shiyou Li. (in-press). Impact of Extensions in XBRL Disclosure on Analysts' Forecast Behavior. *Accounting Horizons*
- Stanley Holmes created a presentation of forecasting for small and mid-sized businesses. The idea is presented as an opportunity for a small business forecasting seminar to the Commerce Texas Chamber of Commerce.
- Tim Wilson was presented certificates from the Academy of Business Research for best paper presentation awards for September and November, 2017. The presentations were titled, "Lessons from Saul Goodman for Accountants Providing Forensic Services" and "Recycling History Majors: The Pre-requisite Problem for Graduate Programs in Accounting."
- Yasemin Atinc is invited as a visiting scholar to teach an intensive Consumer Behavior course at IESEG Paris and Lille, France. IESEG is one of the most well-known business schools in France with its triple accreditation.

Final Thoughts...

Progress not perfection. It's a phrase my team hears me say pretty often because it is my conviction. Like some of you perhaps, I can be impatient and demanding in my expectations. *Especially* as they relate to me and the changes I want to evidence. After four months on the job I have much more appreciation for the challenges my team tackles on a daily basis and remain deeply humbled that I was chosen to move the College of Business forward. I have said many times that I chose to come here because of the people I encountered and their passion for transforming student lives. Many of you have been working for years and in many ways to help transform student lives. Others have recently joined in these efforts. I genuinely appreciate you all. Together, we will make this THE College of Choice for those seeking a highly-relevant, accessible business education from a well-respected institution.

While it may look like the College of Business is a very fun place to work (and it is!), it is also a very tough place. My faculty teaches more classes than do their peers at other institutions and still maintains significant scholarly output. My staff works all hours to provide excellent programming for our students and guide them as they pursue their academic ambitions. And they all do their best to keep me pointed in the right direction as I push them forward at full speed! The reason we do this is quite simple – to continue and expand the legacy of excellence that our alumni represent. The student of today is the business professional of tomorrow and it is our passion to ensure their success. What I hope is that as you learn more about life in today's College of Business you will feel compelled to be part of our success in any manner that is meaningful to you.

As a new dean, I owe a debt of gratitude to all of you that already include the College in your philanthropic giving. Whether it is through student scholarships or donations to the College of Business Excellence Fund, buying tickets to our Scholarship and Internship banquet, or hiring our students as interns, your gifts are part and parcel of how we transform lives. Thank you for the legacy you are building. If you are interested in learning more about our initiatives and how you can assist us, please don't hesitate to speak up. It is the end of the year and a fabulous time to take advantage of the tax advantages of giving to the College!

As we push ahead into the holiday season, know that I am thankful for all of you and your history with our institution. I enjoy getting to meet with you and appreciate your willingness to help spotlight the "best kept secret" in Texas higher education. We all know that a superlative business education is available from A&M – Commerce's AACSB accredited College of Business; it's time everyone else does, too. Please, help me spread the word!

If you are in town, please stop by and introduce yourself at our Tailgating Tent on Saturday. I look forward to hearing your story of Lion Pride!

Cheers,



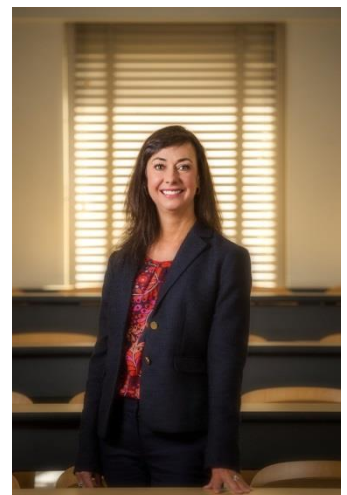
Shanana G. Gibson, PhD
Dean, College of Business



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A big THANK YOU to everyone that contributed to making our Scholarship & Internship Banquet a huge success! In addition to our sponsors and gift donors, those that purchased the goodies helped generate several thousand dollars in profit that will go directly into our scholarship fund! *We appreciate you – Mr. & Mrs. Dennis Harris, Mr. & Mrs. Scott Stahl, Ms. Karon Holmes, Mr. & Mrs. Tim Meads, and Dr. Kendra Ingram!*

2017 College of Business

Scholarship and Internship Awards Banquet

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